

Wilding Wellness Designs

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Services & Price List

Wilding Wellness Designs is all about bringing you affordable design and graphic marketing solutions that are as distinctive as you and your brand. You'll find the guide prices of the services I offer below but please remember that each project is unique and tailored to your specific requirements so please get in touch for a bespoke quote.



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Social Media

Let me optimise your business or personal social media accounts with up-to-date profile set up, content creation and management to beat the algorithm and get you noticed. I specialise in *Facebook & Instagram* and can create anything from video Reels, infographics and static posts using either your own footage and photos or gathered from a stock library. All posts and content comes with current and trending hashtags and any text included. I can also provide a flexible 'content management package' which is a week-by-week cost and includes all content creation.

Set-Up Package £65

- Basic growth strategy plan for self management
- Profile creation across Facebook & Instagram
- Bio optimisation & links in bio
- Up to 3 bespoke introductory (pinned) posts

Content Creation

- 30sec Reel (using stock footage or your own) **£20**
- X3 30sec Reels (using stock footage or your own) **£45**
- X1 Carousel (up to 10 slides, your content or stock) **£20**
- Carousel Series (X3, up to 5 slides each) **£45**
- Static (single, non-video) posts **£10**
- X3 static posts **£25**

Content Management Package £50 p/w

- A week-long commitment to post regular content (usually X4 posts/reels & daily stories - includes all content creation but **DOES NOT** include personal interactions i.e: comments, likes and direct messages)
- Charges apply on a week-by-week basis, you can stop or take a break anytime. This option is great if you are completely new to social media and you have an account (or I have created one for you) but you need a bit of help getting started or building an audience. This is also a good option if you are an established company and want to run a promotion or event for a couple of weeks or you'd like someone to run the account content while you take a break.

Website Design

I can create bespoke websites including all text, layouts and links. You will need to purchase a domain name (if necessary) and a website hosting platform - I specialise in using *Canva* and *Wix* but any website builder is suitable.

Design Package £80

- Website layout, buttons, links and images and feature set-up (hosting platform dependent) using your own branding and/or stock graphics.

Branding & Identity

Let me help you find your brand graphics and identity. Together we can create a brand kit to provide consistency in your visual presence, including logos and profile pictures adapted for your chosen platforms.

Branding Package £50

- Logo creation
- Custom Colour palette & fonts
- Profile Picture formatting

Marketing Materials

I can design one-off marketing materials suitable for printing as well as provide digital copies for online adverts, banners and flyers. Where applicable/desired these all include the relevant QR codes. These are the most common services I provide but please contact me if you require something not listed here. I also provide a monthly newsletter option which is a great way to keep your audience up to date and engaged.

Printable Media

- A4 & A5 Leaflets **£20**
- Business Cards (double sided) **£30**
- A-Boards (double sided) **£30**
- A4 & A3 Posters **£30**

Newsletter package £30 p/m

- A monthly newsletter sent out to your contact list detailing all upcoming events and anything else you wish to mention. Includes all text and your own or stock images. (you may need to purchase a newsletter engine if you wish or you can use a basic free version that I can provide - usually *Brevo*)